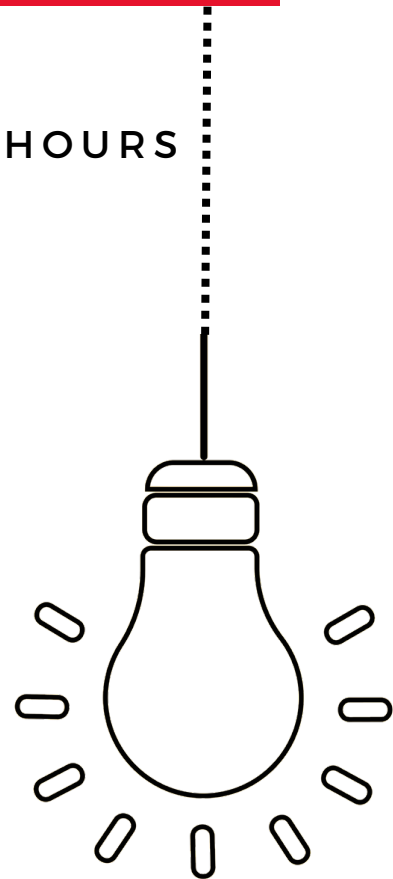




Quarter Course

INNOVATION, ENTREPRENEURSHIP AND LEADERSHIP

WINTER 2026
CERTIFIED WITH 30 HOURS



<https://www.imfahe.org/>

Syllabus Quarter Course Innovation, Entrepreneurship and Leadership

COURSE DIRECTORS

Zafira Castano, Ph.D., President/Co-Founder, IMFAHE Foundation.

Email: president@imfahe.org

Maria Soriano, Ph.D., CEO/Co-Founder, IMFAHE Foundation.

Email: mariasorianocarot@imfahe.org

COURSE DESCRIPTION

The International Mentoring Foundation for the Advancement of Higher Education ([IMFAHE](https://www.imfahe.org)) in collaboration with its partnered universities and organizations provides students with access to top-quality online education. The Quarter Course on Innovation, Entrepreneurship, and Leadership is designed to equip students and young professionals with cutting-edge insights in these critical areas at the most formative stages of their careers.

By offering this course, IMFAHE empowers participants to cultivate the mindset and skills necessary to drive innovation, launch entrepreneurial ventures, and lead with impact. This program not only prepares individuals to navigate the challenges of the modern workforce but also positions them to contribute meaningfully to society through transformative leadership and forward-thinking initiatives.

GRADING POLICY & REQUIREMENTS

This course is graded on a pass/fail basis. To earn a "pass" students must meet the following three requirements.

1

Attend the Live Masterclasses

or watch the recorded sessions, and complete the visualization survey if the live session was missed

2

Watch the Recorded Masterclasses

and complete the the corresponding visualization survey

3

Complete the Practical Exercises

and apply the knowledge gained from the masterclasses

LEARNING OBJECTIVES

1

WHY & HOW TO BECOME AN INNOVATOR

Importance of Innovation &
Idea Generation

2

DEVELOP YOUR IDEA

Test your Idea
Create a Business Plan &
Protect your Idea

3

SELL YOUR IDEA

Pitch your Idea
Brand your Idea &
Attract Investors

4

LEADERSHIP

Learn skills for how to become a leader, not a boss. Global Leaderships &
Examples of Successful Leaders

LIVE MASTERCLASSES

The live masterclasses will be conducted **via Zoom** at the times listed in the table. It is important to **register for each session**.

1

Attend the Live Masterclasses
or watch the recorded sessions, and complete the visualization survey if the live session was missed

Time & Date

Masterclass

Speaker

January 14
14:30h Central
European Time

The Entrepreneur's Roadmap: From Ideas to Impact

Maider Zabala, PhD.
Co-Founder at Onena Medicines, S.L. Co-Founder at Lefty.labs, Inc.
Antonio Teixeira, PhD.
Co-founder and CSTO at PICadvanced

Register
to the Masterclass

January 28
14:30h Central
European Time

Protect Your Creations

Marta López de Rego Lage, PhD.
Spanish Office for Patents and Trademarks, Spanish Government (Madrid).

Register
to the Masterclass

February 4
14:30h Central
European Time

The Aware Leader: Self Awareness and the Feedback Advantage

Patti Tutalo.
Founder of Tutalo Consultants and Leadership Expert (Virginia, USA)

Register
to the Masterclass

February 18
14:30h Central
European Time

Igniting Exceptional Leadership and High-Performing Teams

Jacob Bovin.
LEADING2RESULTS Co-Founder (Geneva)

Register
to the Masterclass

Each student is expected to attend the live masterclass at the scheduled time and actively participate in discussions with the speaker. Students who are unable to attend must watch the recording of the session and complete a visualization survey.

The link to the recording and the visualization survey will be shared with all registered participants 24-48 hours after the session. Students who attend the live masterclass are not required to complete the visualization survey.

RECORDED MASTERCLASSES

Find the links to the recorded masterclasses in the table below



Masterclass

Speaker

INNOVATION

A naive realist's view on innovation, innovators and leaders.

Javier Agüera Forbes & MIT Awarded inventor and entrepreneur.

**How do I start a business?
Create a Business Plan.**

Javier Agüera Forbes & MIT Awarded inventor and entrepreneur.

Design thinking.

Noelia Lombardo
Harvard MBA & Co-founder VBP.

How to get support launching your business idea. Founder story panel.

Jonathan Thon, PhD.
Serial entrepreneur. Founder, Platelets Biogenesis and STRM.BIO (Boston).

David Lagares, PhD.
Serial entrepreneur. Founder, Zenon Biotech and Mediar Therapeutics (Boston)

What makes a great pitch?

Michael Quinn.
Founder of Minor Nobles (NY). Faculty Instructor for the Association of National Advertisers. Host of the podcast "Own the Room" (New York)

Entrepreneurship vs intrapreneurship.

Alejandro Lechuga.
Founder VBP (Germany).

How to fund your business idea.

Dr. Jonathan Thon,
Serial entrepreneur. Founder Platelets Biogenesis and STRM.BIO (Boston).

Management 101

Joanne Kamens
Nonprofit Executive (Cambridge, USA.)

Each student is expected to watch every session and complete the corresponding visualization survey.

PRACTICAL EXERCISES

1. Exercise to Promote Innovation:

Apply the “Catalytic Questioning” method by Hal Gregersen to find innovative solutions for a problem, issue, or challenge you are facing in your work, career, or professional life. If you're part of a team, you may also practice this exercise collaboratively.

To qualify for the diploma, please email the completed exercise to IMFAHE at QC@imfahe.org.

[Check Video](#)
[Check Article](#)


1. Identify the Challenge. Write down the challenge, problem, or issue you are facing.
2. Generate Questions. Spend 15-20 minutes brainstorming as many questions as possible related to the challenge. Aim to generate 40-50 questions to reach a point of exhaustion.
3. Select Catalytic Questions. Choose 2-3 “catalytic” questions that disrupt the status quo. These should be surprising, generative, uncomfortable, but worth the time and effort to pursue.
4. Plan of Action. Describe the steps you plan to take to address the selected questions. Outline the new observations or experiments you need to conduct, the people you need to talk to or network with, and the time and financial investment required.

2. Exercise to Promote Entrepreneurship:

Think of an idea you are currently developing or would like to develop in the future, and create one-page business plan following the Business Model Canvas (described at Javier Aguerá's class: How do I start a business? Create a Business Plan- Minute 38). To qualify for the diploma, please email your business plan to IMFAHE at QC@imfahe.org.

3. Exercise to Promote Leadership:

Put your leadership skills into practice by volunteering, coordinating, or leading an initiative. To qualify for the diploma, please email a document to IMFAHE at QC@imfahe.org that outlines two projects or initiatives you are currently involved in (or are interested in participating in the future) and explains the actions that demonstrate your leadership skills.

4. Exercise to Promote Self-Awareness:

Put into practice what you learned in Patti Tatalo's session by writing yourself a letter giving positive feedback and constructive criticism. This assignment will be an essential tool to practice reflection, self-kindness and accountability all at once. It will encourage you to pause and reflect on your strengths and areas for growth with honesty, giving a balanced perspective (not overly self-critical or unrealistically positive). To qualify for the diploma, please email your letter to IMFAHE at QC@imfahe.org

Each student is expected to complete the practical exercises according to the guidelines, information, and advice presented during the masterclasses.

HOW TO OBTAIN THE DIPLOMA

(Course Certified with 30h Upon Completion)

IMPORTANT NOTE:

Only students and professors from the universities and organizations that collaborate with IMFAHE in the academic year of 2025-26 are eligible to request a diploma. See the logos below.

HOW TO REQUEST A DIPLOMA:

After completing requirements 1, 2, and 3, please **send all practical exercises in a single email before April 8, 2026**, at 24:00 (Central European Time) to **QC@imfahe.org**. Use the following **subject line: [YOUR NAME - UNIVERSITY/ORGANIZATION - QC2 - Diploma Request]**.



UNIVERSIDAD
DE MÁLAGA



Universidade do Minho



Universidad
de Jaén



Universidad
Europea



IPB
INSTITUTO POLITÉCNICO
DE BRAGANÇA



Universidad
Rey Juan Carlos



donostiasustapena
fomentosansebastián